

**For Immediate Release**  
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**The Enterprise Center Hosted Entrepreneurial Forum**  
*Building Capacity and Creating Jobs*

Philadelphia, PA – On Oct, 4, 2010, [The Enterprise Center](#) hosted an entrepreneurial forum, [“Powering Up Minority Business Enterprises: Building Capacity and Creating Jobs.”](#). The forum featured a conversation with Rep. Chaka Fattah on the state of minority entrepreneurship in Philadelphia and a video message from Sen. Bob Casey. The event was held in conjunction with [Philly MED Week](#).



The program included organized discussions around industry clusters and business solutions. Discussions were led by senior executives and other policy & industry experts. These informational discussions were designed to foster relationship-building and knowledge-sharing for minority businesses to explore growth strategies.

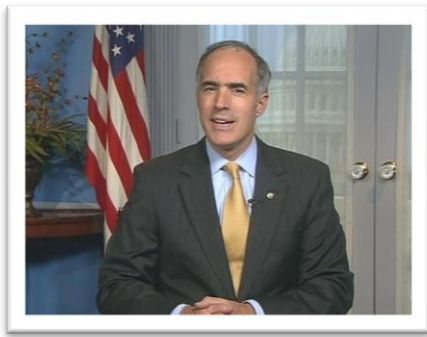
Della Clark, President of The Enterprise Center said, “Minority entrepreneurs are the fire starters of the economy. But they cannot build capacity and create jobs through organic growth alone. Minority entrepreneurs must find strategic partners to grow their business, as well as access entrepreneurial assistance provided by a wide range of entities, including the [Pennsylvania Minority Business Enterprise Center](#), the [Office of Economic Opportunity](#) and the [Small Business Administration](#).”

[Rep. Chaka Fattah](#) urged minority entrepreneurs to “ask those who are in a position to help you to help you.” He advised forum participants to take advantage of local, state and federal offices and small business development centers that are available to help connect them to opportunities.



Fattah added, “There’s not a lot new under the sun and there are people who can help you...It’s not easy, but that’s why the rewards for being in business cannot be the quick buck. It’s critically important that you focus on what you do well. It’s always about the customer and pleasing the customer because that’s how you grow your business.”

In a video message, [Sen. Robert P. Casey, Jr.](#) said, “Small businesses are the backbone of the economy across the country and in Pennsylvania. And given the importance of small businesses, I’m committed to advocating for the needs of businesses, and particularly minority business enterprises, in my work in the United States Senate and throughout the time I’ve had the chance to serve the people of Pennsylvania.”



Casey noted that President Barack Obama recently signed into law the [Small Business Jobs Act of 2010](#) and added, “We must remain vigilant to ensure that we continue to provide incentives for businesses like yours to grow and to expand.”

### **About The Enterprise Center**

Founded in 1989 by the Wharton Small Business Development Center, The Enterprise Center provides access to capital, capacity building, business education and economic development opportunities to high-potential minority entrepreneurs. Through our portfolio of business acceleration initiatives, TEC seeks to better position minority enterprises to compete in the local, regional, and global economies.

Website: <http://theenterprisecenter.com>

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